

## **2010 EEO Public File Report**

**North Country Public Radio/Saint Lawrence University**

**Reporting Period: February 1, 2010 – January 31, 2011**

***Stations covered by this report:***

WSLU, Canton, NY  
WSLO, Malone, NY  
WSLL, Saranac Lake, NY  
WSLJ, Watertown, NY  
WXLU, Peru, NY  
WXLH, Blue Mountain Lake, NY  
WXLG, North Creek, NY  
WXLQ, Bristol, VT  
WXLG, Boonville, NY  
WXLS, Tupper Lake, NY  
WSLZ, Cape Vincent, NY

***Full-time vacancies filled this period:*** none

***Recruitment sources used:*** not applicable

***Initiatives required under 47 CFR 73.2080(c)(2) {two required for smaller market station}:***

*(v) Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment:*

- Student Web Design intern: Chelsea Ross, July-August, 2010
- Student Engineering Intern: Brett Fisk, July-August, 2010
- Student Producer intern: Sarah Harris, July-August, 2010

*(vi) Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies)*

- 8/11/20 Outreach event at DeHoff home, Lake Placid, NY
- 12/10/10 Outreach event with NPR President Vivian Shiller at Keet home, New York, New York

*(vii) Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting:*

- Assistant News Director David Sommerstein taught two classes in Broadcast Journalism to St. Lawrence University students, Academic Year 2010
- Assistant News Director David Sommerstein taught two classes in Broadcast Journalism to students from the State University College at Potsdam, NY, Academic Year 2010.
- Co-hosted (with Middlebury College, Middlebury, VT) Compton Fellowship Broadcast Journalism student Angela Evancie. (May 2010 to end of reporting period)

*(viii) Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions:*

- Assistant News Director David Sommerstein attended Food Reporting Development workshops at Massachusetts Institute of Technology (Spring 2010) and Columbia, Missouri (September 2010)
- Assistant News Director David Sommerstein attended Public Radio News Directors Institute conference in Portland Oregon. (Spring 2010)
- Membership Director June Peoples attended Development Exchange Incorporated, Public Media Development and Marketing Conference. (July 2010)

*(xiv) Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination:*

- Program Director Jackie Sauter is a member of the Board and the Executive Committee of the national organization, PRPD (Public Radio Program Directors Inc.) and assists on a regular basis with organizing conference sessions on how and why public radio stations across the country should diversify staff and program content, including two sessions at the Public Radio Program Conference in Denver in September 2010: *The Next Step Up: Inclusiveness* and *The Future of Public Radio Is Now: Young & Diverse Audiences*.