



north country public radio
STORIES · MUSIC · LIFE

2007 LISTENER'S REVIEW



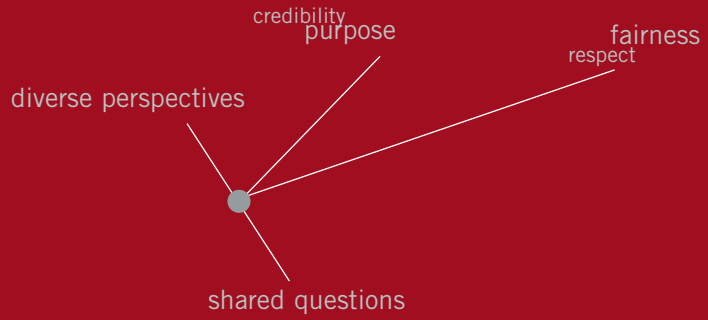
STORIES. MUSIC. LIFE.





NCPR STATEMENT OF PURPOSE:

*North Country Public Radio informs, enriches,
and connects the communities of our region...
on air, online, in your community.*



From the mind... *a commitment to lifelong learning, fairness, accuracy, honesty, substance, credibility, purpose, and respect for the listener.*

From the craft... *a love of unique human voices, voices that are conversational, authentic, intimate; an attention to the details of music, sound elements, language, pace.*

unity
commu

91.3 Alexandria Bay

89.5 Canton

N CPR staff share core values— *these values inspire and shape our work.*

From the heart and spirit... *idealism, humor, civility and a belief in civil discourse, generosity, inspiration about public life and culture, and the power to seek and find solutions.*





FROM ELLEN ROCCO STATION MANAGER

Two quotes capture the feel of the year at NCPR.

Truth never dies, but it lives a wretched life.—*Yiddish proverb*

I came across this proverb recently and, in spite of the grim tone, it rings true for the work of anyone committed to serious journalism—including those of us at North Country Public Radio, and NPR. In times of war or turmoil, in times when people fall into group-think or patriotic

blindness, it is the job, perhaps the only really meaningful job, of the fourth estate to hold a mirror up to the community...and steadily, in spite of the pain or unpopularity of doing so, keep it there.

Sometimes, we must bring you news that contradicts the upbeat two minutes on commercial media or the picture painted by politicians. NPR's Anne Garrels pulls the curtain back on life in Iraq beyond the Green Zone; David Sommerstein finds illegal immigrants in the North Country who are willing to talk about their lives; or, Brian Mann looks past the economic or environmental pubspeak of a controversial Tupper Lake project to help us see the whole picture.

Our job is to bring you information that is as complete as possible; to give you as much as possible to address the problems of living in an increasingly complex world. It is not our job to find solutions but to keep you well-informed. Solutions are your job.

Get the hook! Get the hook! Get the hook!
—*shout heard on amateur night at the Apollo Theater in Harlem*

In my college years at CCNY, located in the heart of Harlem, a friend frequently took me to the old Apollo for amateur night. A tuxedoed fellow, with two glamorous assistants, emceed the entertainment. The performers were

presented in a talent-show format. If the audience was dissatisfied, they would chant, "Get the hook! Get the hook!" The assistants would appear on stage with an oversized shepherd's hook to pull the unfortunate performer back behind the curtain. Oh, it could be brutal. On the other hand, some of this country's best-known performers started their careers on that stage.

What I learned from that experience was not the obvious lesson—don't go public until you're perfectly polished, and in key. No—the audience had different criteria for the hook—heart, passion, commitment always trumped perfection. They appreciated risk-takers who were giving it their all.

At NCPR, we think we can hear "heart." If a program has it, we'll give it a shot. We think this is the quality that makes us accessible to each of you, that separates us from the media pack, and that tells you, each day of the year, that this radio station is run by real people who care deeply about providing you with the best programs and web content possible.



Thank you for not giving us the hook this past year. Indeed, thank you for giving us so much back for the work we do—your ideas, your money, your time and encouragement. We couldn't stand up on the radio and web stage without you in our corner.



JULY 06



Jill Breit

WE GOT IT! NCPR receives word that we are the recipient of a \$330,000 State Music Fund grant for *UpNorth Music*, a project to spotlight and promote regional musicians. Project Manager Jill Breit and Production Manager Joel Hurd gear up for a year of music and travel.



Joel Hurd

AUGUST 06

StoryCorp spends two weeks in Canton and two weeks in Watertown, recording the stories of hundreds of people for permanent archiving at the Smithsonian and selected broadcast on NCPR and NPR.

NCPR is the Media Sponsor for Jay JEMS Day, one of more than a hundred sponsorships NCPR does each year as a way of helping connect the community.

AWARDS

2007 National Edward R. Murrow Award

Radio and Television News
Directors Association
Sports Reporting
Brian Mann
Rugby Brings Elegance and Violence to the Adirondacks

2007 Regional Edward R. Murrow Award

Radio and Television News
Directors Association
Feature Reporting
Gregory Warner
Forestport Poker Run

2007 Regional Edward R. Murrow Award

Radio and Television News
Directors Association
Investigative Reporting
David Sommerstein
Latinos on the Farm

2007 Regional Edward R. Murrow Award

Radio and Television News
Directors Association
Brian Mann
Rugby Brings Elegance and Violence to the Adirondacks

2006-07 New York State Agricultural Society Harold L. "Cap" Creal Journalism Award

David Sommerstein
A Year on the Farm

2006-07 First Place

New York State Associated Press
Best News Special/Documentary
Brian Mann
Creationism vs. Evolution in the Classroom

2006-07 First Place

New York State Associated Press
Best News Series
David Sommerstein
A Year on the Farm

2006-07 Special Mention

New York State Associated Press
Best News Series
Gregory Warner
The Biofuel Economy

2006-07 Special Mention

New York State Associated Press
Best Continuing News Coverage
David Sommerstein
NCPR News Department
Wind Power

2006-07 Special Mention

New York State Associated Press
Best Feature
Gregory Warner
Faith Healing, Under the Tent

2006-07 Special Mention

New York State Associated Press
Best Feature
David Sommerstein
Food for the Stomach, and Spirit

2006-07 Special Mention

New York State Associated Press
General Excellence in Use of Medium
Brian Mann
Star Trek's Bold New Frontier

2007 First Place

Public Radio News Directors Inc.
News Series
David Sommerstein
A Year on the Farm

2007 First Place

Public Radio News Directors Inc.
News Feature
David Sommerstein
Farmers on the Wrong Side of the Law

2007 First Place

Public Radio News Directors Inc.
Continuing Coverage
Brian Mann and Gregory Warner
Faith Across Barriers

2007 Second Place

Public Radio News Directors Inc.
Continuing Coverage
David Sommerstein
Wind Power in the North Country

2007 Second Place

Public Radio News Directors Inc.
Writing
David Sommerstein
The Sound of Corn Growing

93.5 Lake George

broadband

broad

91.7 Long Lake,
Lake Placid, Boonville

webcast

expanding

streaming

feedback
direct access

Brian Mann publishes *Welcome to the Homeland: A Journey to the Rural Heart of America's Cultural Revolution*.



David Sommerstein's series on wind power airs and goes on to win awards from both the New York State Associated Press and Public Radio News Directors, Inc.



David Sommerstein

NCPR ONLINE: MORE THAN THE NEWS

Dale Hobson, *Web Manager*

While news has long been king at *ncpr.org*, with regional news audio being the driving force behind the majority of site visits, new features and projects this year have dramatically increased traffic to NCPR's music offerings, and to our regional community calendar.



The companion website for the UpNorth Music project (*upnorthmusic.org*), NCPR's studio outreach program to connect regional musicians with new audiences, has put NCPR on the music download map. The site features interview and performance audio recorded in communities throughout the region by our mobile studio team. To date, recording sessions from 50 performers are available on the site, with a backlog of already recorded or scheduled sessions waiting for editing and posting. When phase one of the project is complete, more than 100 performers and 200+ songs will be available for download and podcast.

All audio from the project is also accessible, arranged by genre, in the UpNorth Concert Hall pages at *ncpr.org*. Between the two sites, music audio is now showing up consistently in NCPR's top downloads.

New features in the Community Calendar have dramatically increased participation by regional event venues, and use by the public. Anyone may now register and post their own event information in the calendar, and new tools allow NCPR to export event information throughout the NCPR site, and via email direct to subscribers. Our daily news email now includes the events of the day, and a new weekly arts email gives subscribers a rundown on all the music, arts and performance events in the region each weekend. As a result, the Community Calendar pages now receive nearly as many visitors as our news section.



SEPTEMBER 06



Sandy Demarest

Brian Mann is featured on the new season of *Readers & Writers*, in a special televised program hosted by Chris Robinson and carried by C-Span.

Sandy Demarest celebrates her 10 year anniversary as Underwriting Director.



Readers & Writers Co-host Chris Robinson with Brian Mann

OCTOBER 06

Readers & Writers begins a year of exploring literature by and about people with disabilities, with Reynolds Price and his book, *A Whole New Life*.

PROGRAMS

Jackie Sauter, *Program Director*

How does the program we are airing right now advance the work we are here to do in this world? Who's bored now? Can there be too much of a good thing? What is truly unique and important about radio? If listeners hear exactly what they want to hear, will they be disappointed? Who will listen when no one's listening? Do we need to change to get better? Or stay as good? If public radio is so great, why doesn't everyone listen? Does public radio need to attract new audiences, and if so, how? These are the sorts of questions that roll through the hyperactive brain of this program director these days. Knowing how smart and savvy and curious about the world NCPR listeners are, I think a lot about how we can be better at informing, inspiring, challenging, surprising and delighting you.

Sometimes the answer is to showcase the important and trustworthy public radio favorites we've all come to depend on — *Morning Edition, All Things Considered, Fresh Air, The World, A Prairie Home Companion*. And sometimes our mission is to try to fly high without a safety net. We took that chance this past year when we said goodbye to a long-time standard in our schedule, *Talk of the Nation*, in order to try a new show in a new format, *The Story with Dick Gordon*. Instead of the tried and true call-in on topical issues, *The Story* gives everyday people a chance to tell their personal story,

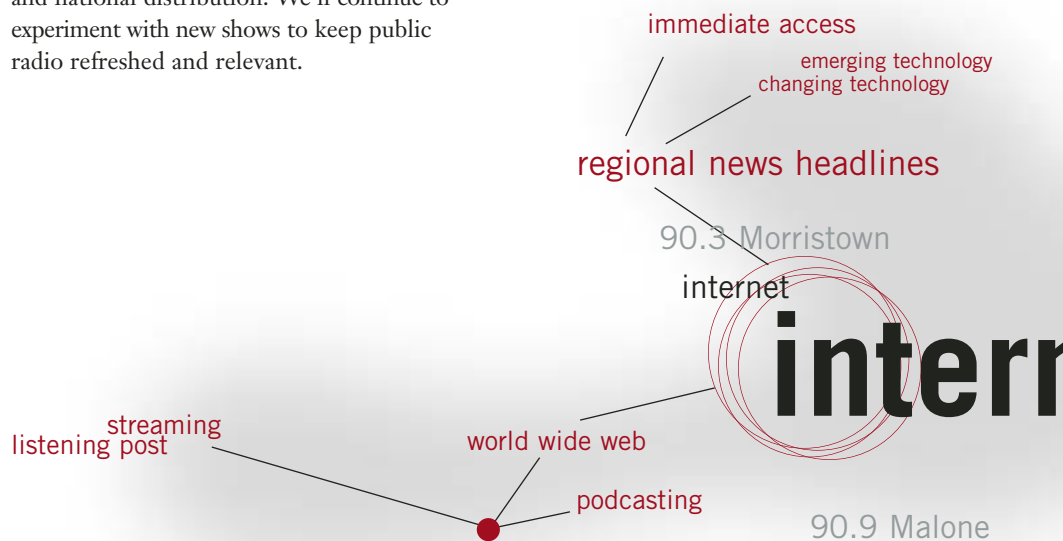
sometimes enriching our understanding of the day's events and sometimes simply offering a reflection on the human condition. It's too soon yet to fully know how well *The Story* resonates with NCPR listeners, but we are excited about the possibilities and about the experiment.

Also new this year was the Monday through Thursday evening addition of *Open Source with Christopher Lydon*, a groundbreaking effort to merge an interactive online conversation with a radio show that focused on topics and big ideas suggested and refined by citizen bloggers. At times a struggle and at times brilliant, *Open Source* was sadly unable to secure enough funding to sustain production and national distribution. We'll continue to experiment with new shows to keep public radio refreshed and relevant.



Our regional reporters and producers continued to do extraordinary work this past year, earning a remarkable number of national awards while continuing to create an amazing body of work that enriches and enhances our understanding of our region and our communities.

Thanks to all of you for supporting our efforts.



Listeners respond with \$281,110 in membership gifts for NCPR's fall fundraiser. Our Goal was \$280,000. Thanks!

We mourned the death this year of one of our founders. As general manager during the 1960's, Rick Hutto led the station's development from a college station to a community-wide public station and charter member of National Public

Radio. After leaving the North Country, he worked in public radio in Guam, Hawaii and for Radio Beijing. He was the first American allowed to work as a broadcaster in China.

The NCPR news team provides full-coverage of regional and national elections.

NOVEMBER 06



MUSIC PICKS



NCPR's music shows explore a mind-boggling diversity of voices, styles and genres, including jazz, blues, world, folk, bluegrass and much more. Want to expand your horizons or go deeper? Here are some recommendations from the hosts:



Ellen Rocco hosts *The Blue Note* (Tuesdays, 3-4:45pm).

Some favorites, mostly released during 2006, a couple came out further back but didn't make it into the NCPR CD player until the past few months... not all strictly blues, but all worth a listen and re-listen...

- Nashville*, Solomon Burke (Shout Factory)
- Pay the Devil*, Van Morrison (Lost Highway)
- The Evening Call*, Greg Brown (Red House)
- Heart of Mine: Love Songs of Bob Dylan*, Maria Muldaur (Telarc)
- Orphans*, Tom Waits (Anti), 3-cd set
- Journey On*, Hans Theessink (Minor Music)
- Bring 'Em In*, Buddy Guy and friends (Jive)
- Can't Quit the Blues*, Buddy Guy (Sony), 3-cd set anthology
- Hooker*, John Lee Hooker (Shout Factory), 4-cd set anthology



From *Radio Bob's R&B Show* (Wednesdays, 3-4:45 pm)

Top 10 Albums:

1. *The Rolling Stones*, Rolling Stones 1964
2. *12 X 5*, Rolling Stones 1964
3. *The Rolling Stones, Now!*, Rolling Stones 1965
4. *Out of Our Heads*, Rolling Stones 1965
5. *Beggars Banquet*, Rolling Stones 1968
6. *Let it Bleed*, Rolling Stones 1969
7. *Get Yer Ya-Ya's Out*, Rolling Stones 1970
8. *Sticky Fingers*, Rolling Stones 1971
9. *Exile on Main Street*, Rolling Stones 1972
10. *Some Girls*, Rolling Stones 1978
11. *therollingstonesabiggerbang*, Rolling Stones 2005



DECEMBER 06



Jonathan Brown

Jonathan Brown joins NCPR's news team as Evening Host and Reporter.

NCPR airs the broadcast premiere of *The Sailor-Boy and the Falcon*. This new opera, with music by Paul Siskind and libretto by Alan Steinberg, both North



NCPR Theatre Critic Connie Meng

Country residents, featured Metropolitan Opera star and SUNY Potsdam graduate Stephanie Blythe with the Crane School of Music Opera Ensemble and Orchestra. The performance was recorded in Crane's Snell Theatre in Potsdam.



The Sailorboy and the Falcon

Jackie Sauter hosts *Music for a Monday Afternoon* (Mondays, 3-4:45).

You never know what's going to end up on my list of new favorites - jazz, bluegrass, world music, who knows. Here's a sampling:

Roberta Gambarini, *Easy to Love*

This gal is the real deal when it comes to contemporary jazz vocalists. Born and raised in northern Italy in a family that knew and loved jazz, she shines with her scatting, her multi-octave range, and her deep sensibility for what jazz is about. Because of complicated copyright issues, this is the only recording easy to obtain in the US from this very talented singer, although a recent and somewhat expensive Japanese import (*Lush Life*) featuring Gambarini and pianist Hank Jones is worth seeking out. She may be the finest female jazz vocalist of her generation.



Also recommended:

Greg Brown, *The Evening Call*

This Midwestern singer-songwriter with the deepest bluesiest voice seems to just get better and better.

The Gypsy Kings, *Pasajero*

The latest CD is a return to this superstar group's acoustic flamenco roots. Upbeat, fun, energizing.

Gypsy Groove

Balkan beats from the dance floors of Eastern Europe - pretty irresistible!

Kurt Elling, *This Time It's Love*

There's no doubt that he is the finest male jazz vocalist of this and many generations. The voice is gorgeous. He is the hippest, the most intelligent, the dreamiest, and the most inventive to come along in a long time. Pay special attention to his remarkable ability to rework instrumental classics by jazz masters with original lyrics, ancient poetry and some mighty fine singing.

Dexter Gordon, *Go*

Not so new, it came out in LP form way back in 1962 and was remastered and reissued on CD in 1999. I don't know how I missed it all these years but Kurt Elling references it in his work and it's well worth discovering. Lovely tenor sax, elegant, playful, nuanced, perfect.

Somewhat unlikely duets have caught my ear this last year. Here are some I like a lot:

Ricky Skaggs and Bruce Hornsby

J.J. Cale and Eric Clapton, *The Road to Escondido*

EmmyLou Harris and Mark Knopfler, *All the Roadrunning*



JANUARY 07

North Country Reads kick-off event hosted by Flower Memorial Library in Watertown.

Burdette Parks performs *Benjamin Franklin, Printer, etc.* at North Creek's Tannery Pond Community Center.

Winter reading call-in, with Ellen Rocco, John Ernst and Chris Robinson, continuing an NCPR annual tradition.



Chris Robinson and John Ernst

FEBRUARY 07

Brian Mann gives a talk and reads from his book at a gathering of NCPR friends in NYC at the Cornell Club.

MUSIC PICKS



Barb Heller hosts *String Fever* (Thursdays, 3-4:45 pm).

My top 5 bluegrass picks, in alphabetical order!

- The Duhks, *Migrations* (Sugar Hill)
- The Grascals, *Long List of Heartaches* (Rounder Records)

The Infamous Stringdusters, *Fork in the Road* (Sugar Hill)

Peter Rowan & Tony Rice, *Quartet* (Rounder Records)

Rhonda Vincent, *All American Bluegrass Girl* (Rounder Records)

To see what Barb's been playing on the air lately, check out her String Fever playlists at:

<http://www.northcountrypublicradio.org/programs/local/string.html>



David Sommerstein hosts NCPR's newest music show, *The Beat Authority* (Fridays, 3-4:45pm).

Here are his top 10 music picks:

- Gecko Turner, *Guapapasea!* (Quango)
- Gotan Project, *Lunático* (XL Recordings)

Extra Golden, *OK Oyo System* (Thrill Jockey)

Muchachito Bombo Infierno, *Vamos Que Nos Vamos* (Diquela)

Michael Franti & Spearhead, *Yell Fire!* (Anti-Records)

Cibelle, *The Shine of Dried Electric Leaves* (Six Degrees)

Lila Downs, *La Cantina Entre Copa y Copa* (Narada)

Toumani Diabate's Symmetric Orchestra, *Boulevard de L'Independence* (World Circuit)

Nickodemus, *Endangered Species* (ESL Music)

Beck, *The Information* (Interscope)

Mike Alzo hosts *The Folk Show* (Fridays, 7-8 pm).

2006/2007 was a great year for new music! The list below reflects some of the better recordings featured on The Folk Show.

Chumbawamba, *A Singsong and a Scrap* (AK Press/Trade Root Music)

Chris Smither, *Leave the Light On* (Signature Sounds)

Kris Kristofferson, *This Old Road* (New West)

Perla Batalla, *Bird On the Wire: the Songs Of Leonard Cohen* (Mechuda Music)

Cliff Eberhardt, *The High Above and the Down Below* (Red House)

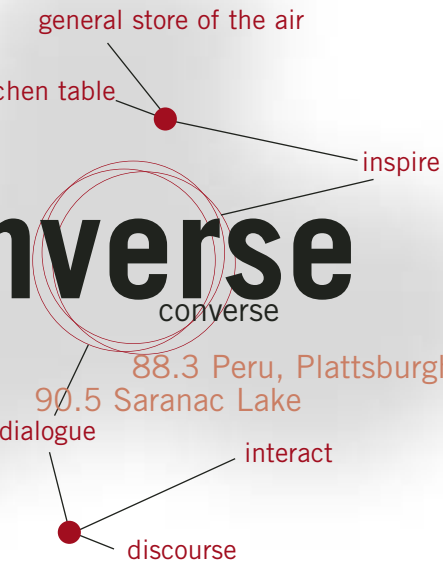
Patty Griffin, *Children Running Through* (ATO)

June Tabor, *Apples* (Topic)

John Gorka, *Writing In the Margins* (Red House)

Dave Van Ronk, *Going Back To Brooklyn* (Hightone)

Catie Curtis, *Long Night Moon* (Compass)



MARCH 07

The \$300,000 Adirondack News Bureau Challenge Fund is met 4 months early thanks to the generosity of so many wonderful donors. Thank you!



Susan Sweeney Smith leads the Adirondack Fund effort.



Kelly Trombley at work on the fundraiser.

Yet another March Pledge Drive success! Once more, our Listeners pushed us past our goal for a total of \$155,538.

David Sommerstein, June Peoples, Radio Bob, Jackie Sauter and 30 adventurous listeners strike out on a fabulous 10-day trip to Costa Rica.



June Peoples in Costa Rica.

NEWS



Martha Foley, *News Director*

How can a year have passed...already? Looking back at LAST year's report, to get a little bit of a jump-start, I find I wrote: "Busy. That's this past year, and the coming year looks to be the same." Yup!

Here are the bare statistics:

About 1500 news stories, interviews and commentaries produced and added to our news database archive—many with accompanying web links and photographs.

260 editions of *The 8 O'Clock Hour*.

260 editions of *All Before 5*.

One more person: Jonathan Brown, reporter and *All Before 5* host, arrived from Salt Lake City, January 2007.

One fewer: Gregory Warner, former reporter and *All Before 5* host, gone to reporting fellowships in Afghanistan, November 2006.

One brand new person: Olivia Alice Sommerstein, age one month as I write, daughter of David Sommerstein and his wife, Lisa Lazenby.



17 awards from national and state journalism organizations.

Not on the list are the miles driven, or phone calls made. I think they qualify as countless.

Members of the news department have also worked "off-air," helping shape NPR's

Local News Initiative to support the work of local stations around the country, mentoring students, leading community forums on public issues.

We know we have worked hard, following the events and people that shape the life of our community, going to the places that life is lived. But the true measure of our year is whether we have captured your interest and imagination, given you a surprise or a new idea, deepened your understanding or empathy.



(Shy) Guy Berard hosts *Jazz at the Ten Spot* (Saturdays, 10 pm - midnight). Here are Guy's top 10 favorites:

Nancy King, *Live @ the Jazz Standard*

Karrin Allyson, *Footprints*

Roberta Gambarini, *Easy to Love*

Don Byron, *Do the Boomerang: The Music of Junior Walker*

Sonny Rollins, *Sonny Please*

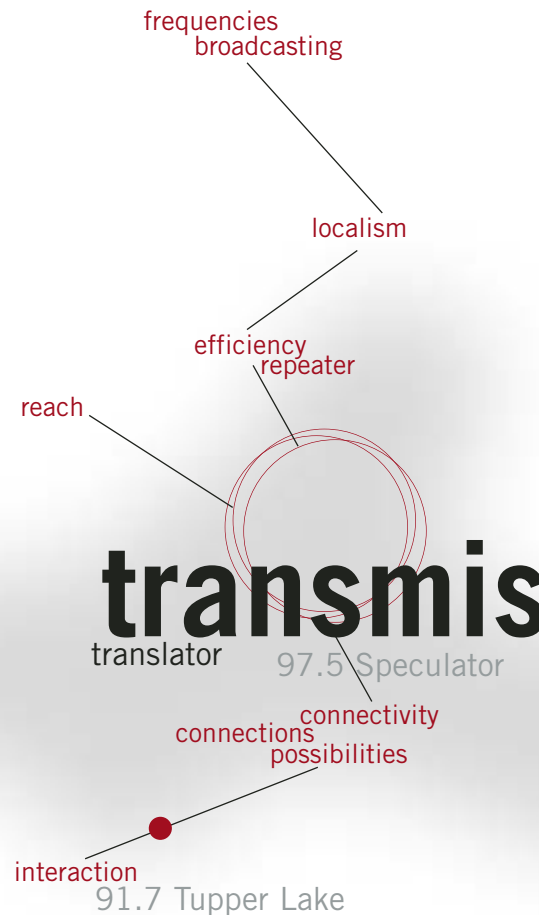
Bobby Hutcherson, *For Sentimental Reasons*

Branford Marsalis, *Braggtown*

Diana Krall, *From This Moment On*

Dave Holland Quintet, *Critical Mass*

Kurt Elling, *Night Moves*



Stopping for our first glimpse of Arenal Volcano in Costa Rica.

Dave King, author of *The Ha-Ha*, the North Country Reads book for 2007, is a guest on *Readers & Writers*.



APRIL 07

North Country Reads events in 30 locations across Lewis, Jefferson and St. Lawrence Counties.

FROM DAVID SOMMERSTEIN

ASSISTANT NEWS DIRECTOR/REPORTER



A couple years ago, I attended a workshop hosted by Public Radio International's *The World* called "Going Glocal." The idea was to fuse global and local issues in our daily newsroom reporting. People and events in the North Country reflect what's happening around the world; global news reverberates right here in the North Country.

I spent much of this year "going glocal," teasing out the connections between our region and stories around the country and beyond. I traveled to Mexico with a group of New York dairy farmers. They made a sort of reverse migration to visit the families of the men who work in their milk parlors. Hispanic immigrants, most of them in this country illegally, are reshaping North Country agriculture. As they begin to settle in local communities, rural New York is finding itself squarely in the middle of the thorny immigration debate. This trip to Mexico lent a personal dimension to our coverage, why people risk their lives to come work here, what they and their families gain and sacrifice, and why dairy farmers rely on this labor so heavily.

The fast-moving coverage of global warming this year is especially relevant to the region's top industry: agriculture. How will North Country farming look different in 50 years due to a shifting climate? Answering that question led me to dairy farms in St. Lawrence and Jefferson counties, of course, but also to a world renowned research project in central Illinois where scientists are growing crops under the atmospheric conditions of 2050.

I also had an opportunity to follow a group of SUNY Potsdam students to the streets of Denver. They were retracing the footsteps of author Jack Kerouac on the 50th anniversary of his groundbreaking novel, *On The Road*, much of which took place in Denver. Many of these students were North Country natives and had rarely been outside New York. It was amazing to capture on tape their wonder and reflections on travel, the identity of America, and the search for their own beliefs.

At NCPR News, we take pride in seeking out the "glocal" in our stories, how North Country issues fit into a national and global context, and how far away places can affect our lives at home. Oftentimes, online research or a quick phone call to someone in the know can get the job done. I was blessed this year to be able to go where news is happening, and share with listeners a depth of understanding and human stories you can only get talking face to face.



One year anniversary celebration for *Open Studio*, a 2-hour live audience broadcast featuring the Atkinson Family Bluegrass Band.



Beth Robinson, Todd Moe and Hilary Oak



Martha Foley, Aileen O'Donoghue and Curt Stager

FROM BRIAN MANN

ADIRONDACK BUREAU CHIEF

One of my favorite stories last year was a trek south from Cranberry Lake into the Five Ponds Wilderness. It was new country for me and the trail kept opening into wider and wider meadows, brilliant with orange hawkweed and hectic with red wing blackbirds.



Reporters love change and newness. There are times when it feels like the Adirondack Park is reinventing itself almost by the hour.

The shifts can come with tectonic suddenness—the rise of big-time politicians like Governor Eliot Spitzer and Rep.

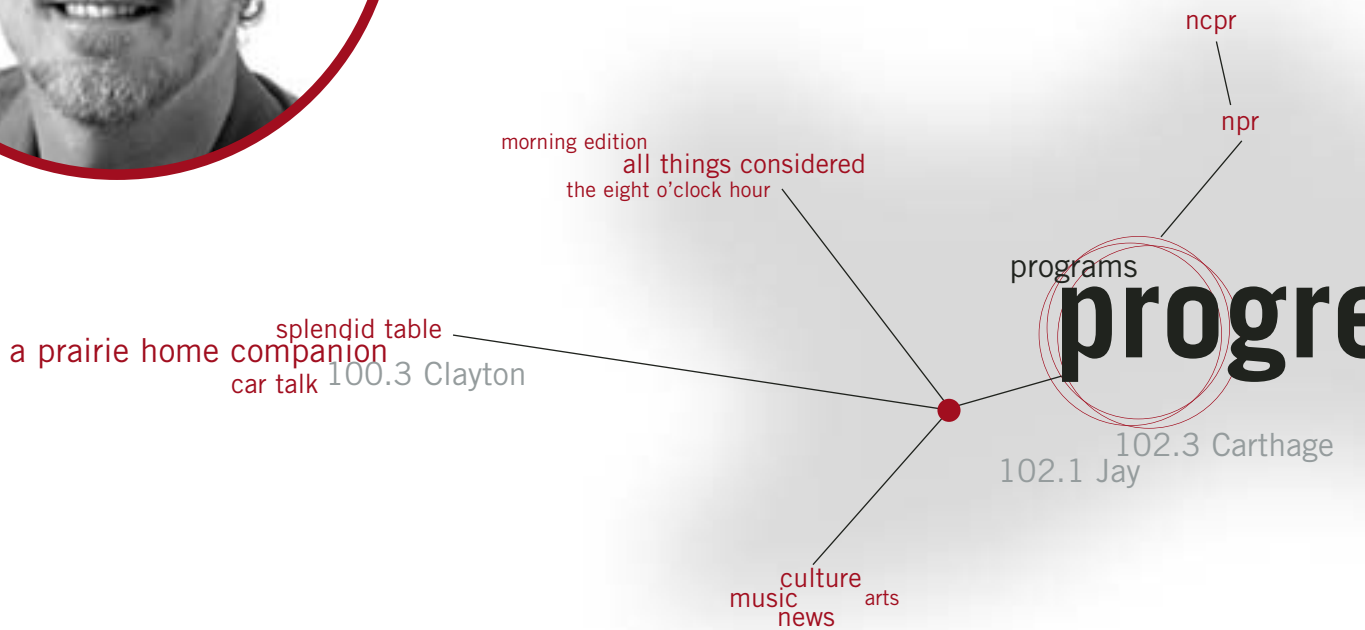
Kirsten Gillibrand, for example, or the sale of the massive Finch Pruyn timber lands.

But there are smaller stories, too, that add up to big changes. The owners of the Wawbeek Lodge in Tupper Lake announced this year that they will close to the public after more than a century. The Adirondack Museum

unveiled plans for an ambitious new branch in Lake Placid.

They say reporters only get to write the first draft of history, so I'll leave it to someone else to sort out where this is all leading. But I can say that the Adirondacks continue to emerge as one of the most dynamic regions in rural America.

I also know it's comforting to find wonderful places like those meadows in the Five Ponds that never seem to change a bit. And sometimes those are the best stories of all.



MAY 07

What might climate change mean for the environment, our economy and our way of life? Martha Foley, Paleoclimatologist Curt Stager and Physicist Aileen O'Donoghue discuss the possibilities in a special 2-hour call-in show.



NCPR's news team wins three Regional Edward R. Murrow Awards: David Sommerstein for Investigative Reporting, Brian Mann for Sports Reporting, and Gregory Warner for Feature Reporting.



Ellen Rocco and Brian Mann

FROM TODD MOE MORNING HOST, ARTS/CULTURE REPORTER



I'm in bed with a lot of people in the mornings. At least, that's what listeners tell me. To clarify: that's me coming through the radio on the nightstand. But it makes a great "icebreaker" at parties, eh?

who's listening? Know what? Lots. And that's the reward.

We heard from lots of folks on-air and on-line during *The 8 O'Clock Hour* this year. We checked the view from the backyard on fall colors and snowfall amounts with listeners from Indian Lake, Tupper Lake and Raquette Lake; and closing up a cottage for the season on the St. Lawrence. North Country young people told us about local history, art, peace and global warming - plus lots of interviews with authors, artists and musicians near and far. Our 2nd Annual Spring Haiku Invitational garnered more than 180 haiku. And where else would you find an outlet for favorite rhubarb recipes and even hear a musical tribute to the early arrival in the garden? Thanks for listening—in bed or with your cup of morning java. Here's to another year of great local radio!



As the first person into the station weekday mornings, I sometimes wonder (especially on those cold, dark mid-winter mornings)



JUNE 07

Brian Mann wins a National Edward R. Murrow award for Sports Reporting for *Rugby Brings Elegance and Violence to the Adirondacks*, the story of the 33rd Can-Am Rugby Tournament held in Saranac Lake.

NCPR's News Team wins an unprecedented seven New York State Associated Press Awards.



Shelly Pike, Baby Jonathan and Dr. Ogden

We welcome two new babies to the NCPR family—Jonathan, son of Operations Coordinator Shelly Pike, and baby Olivia, daughter of Assistant News Director David Sommerstein. Olivia is the very first girl born to an NCPR staffer!



Olivia Sommerstein



FROM JONATHAN BROWN EVENING HOST/NEWS REPORTER

On December 1st—four days from Salt Lake City and less than a half hour from Canton—I tried to cross the Ogdensburg-Prescott Bridge. It was closed.

A Canadian official wearing something battered and shapeless but possibly waterproof walked past my car and pointed skyward (I’m guessing) at the rain. He said the steel decking of the bridge was frozen.

Lovely. This would have been the perfect time to second-guess why I left my beloved West (where “freezing” and “rain” almost never appear in the same sentence or weather system) to work at North Country Public Radio.

But a couple minutes later, a man-sized gumdrop with a shield on his poncho pointed at my car and waved me across. I still don’t know why. The American Customs officer handed back my ID and other documents after hearing why I’d come.

And so I felt welcomed from the start.



Even *All Before 5* was inviting. It’s an ideal afternoon newscast: 15 minutes, the day’s events, updates, answers. And before the clock runs out, *Heard Up North*: A few minutes devoted to a dairy princess. A bobsled run. A mystery sound. “God’s manure.” Lowering the flag to half-staff. A Morristown woman who reached into an icy fishing hole to grab an enormous Northern Pike.

These stories stay with me. I hope they’re memorable for you, too. And if someone or something interesting should cross your path, let me know.

The butchers, the bakers, the loon listeners, the competitive lumberjacks—and lumberjills, the organic potters, that “eccentric” who’s going to hike all 46 High Peaks on a pogo stick, and the candlestick makers: I love talking with them

all. Their stories become all our stories, connecting us as they help define (but never really explain) the North Country.

Reporting here is more fun than I could ever articulate. Thank you for letting me do it.

93.5 Lake George

broadband
broad

91.7 Long Lake,
Lake Placid, Boonville

webcast

expanding streaming

feedback
direct access

SPECIAL COMMUNITY PARTNERS

While radio is a virtual medium, it requires a very solid, three-dimensional infrastructure to happen.

Canton-Potsdam Hospital provides us with studio space and support services for our Canton operation.

In Saranac Lake, Adirondack Bureau Chief Brian Mann operated from studio space provided by **Paul Smith’s College**.

The board, administration and staff of Canton-Potsdam Hospital and Paul Smith’s College are generous and supportive in so many ways, making our work possible.

NCPR extends heartfelt thanks to both Canton-Potsdam Hospital and Paul Smith’s College.



FROM ELLEN ROCCO

HOST OF READERS AND WRITERS ON THE AIR

These titles, drawn from a recent NCPR reading list call-in program, were repeatedly recommended by program hosts and listeners—the top picks from our radio community over the past year, offered in random order. Your reading suggestions are always welcomed at ellen@ncpr.org. Yes, public radio listeners read a lot, and you think and talk about what you read. It's a joy doing book programs on NCPR.



The Ha-Ha, Dave King.

This was the 2007 North Country Reads selection and was featured on the Readers & Writers series of programs featuring books by or about people with disabilities.

Welcome to the Homeland: A Journey to the Rural Heart of America's Cultural Revolution, Brian Mann.

Written by NCPR's Adirondack Bureau Chief, *Homeland* was the focus of conversations at gatherings across the region...and the country.

Wandering Home, Bill McKibben.

Reflections by the author on his walk from his home in Vermont to his home in the Adirondacks.

Snow and Istanbul, Orhan Pamuk.

Two of the most mentioned titles by this Turkish author, the 2006 Nobel Prize winner in literature.

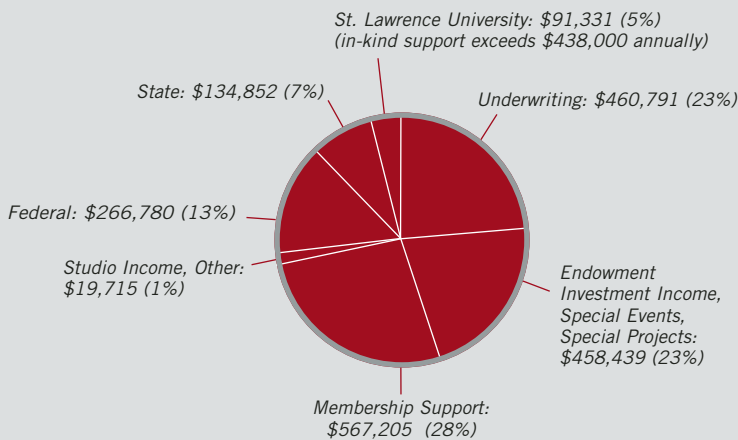
Omnivore's Dilemma: A Natural History of Four Meals, Michael Pollan.

Motherless Brooklyn, Jonathan Lethem. Another favorite from this year's Readers & Writers programs.

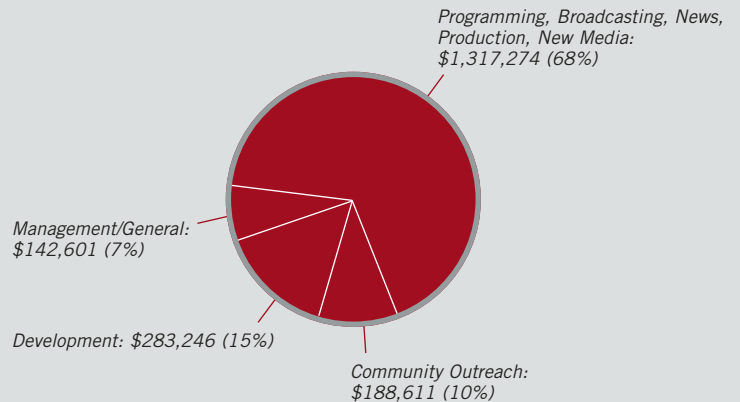
The Inheritance of Loss, Kiran Desai. Winner of the 2006 Man Booker Prize.

NCPR BY THE NUMBERS

2007 Total Unrestricted Funds: \$1,999,113



2007 Operating Expenditures: \$1,931,732



Average 2007 Membership Gift: \$117

Household Members in 2007: 4322

IN THE WORKS

Reporting on last year's accomplishments is a point of pride; giving you a look behind next year's curtain is exciting for all of us:

- 2008 is North Country Public Radio's 40th anniversary...lots of on air, online and community events and surprises coming your way—wow! 40 years is just the beginning.
- Our campaign to build a permanent fund of \$2,000,000 for the Adirondack News Bureau enters the final phase—with your continued help, we'll celebrate a successful campaign together.
- UpNorth Music implements phase two with the opening of our new recording and production studio, making it possible to continue and improve our work with area musicians and artists.
- Listen for on air and online changes as we bring you some terrific new programs and redesign our website for maximum usability and fun.

What we talk about a lot is meeting listeners like you. During 2008, we hope to spend time with you in your communities. We hope you'll be a part of our programs and our regional conversation.

Special thanks to our friends at the Adirondack Community Trust. They administer the vast majority of our Adirondack Service Funds and have proven to be wonderful friends and partners in growing Adirondack philanthropy to support NCPR's service to the region.

NCPR STAFF

Ellen Rocco Station Manager

Mike Alzo *The Folk Show*

Guy Berard *Jazz at the TenSpot*

Jill Breit *UpNorth Music* Project Coordinator

Jonathan Brown Evening Host, Reporter

Sandy Demarest Underwriting Director

Martha Foley News Director

Barbara Heller *String Fever*

Dale Hobson Web Manager

Joel Hurd Production Manager

Kevin Irwin Announcer

Brian Mann Adirondack Bureau Chief

Connie Meng Announcer, Theatre Critic

Todd Moe Morning Host, Cultural Desk Editor

June Peoples Membership Director, Reading Service Co-coordinator

Shelly Pike Operations Manager

Rachel Henderson Web Assistant

Bob Sauter Chief Engineer

Jackie Sauter Program Director

David Sommerstein Assistant News Director, Reporter

Susan Sweeney Smith Director of Community Outreach and Major Gifts

Kelly Trombley Development Assistant, Reading Service Co-coordinator

ST. LAWRENCE UNIVERSITY — A SPECIAL NOTE OF GRATITUDE

NCPR's broadcast license is held by St. Lawrence University. Throughout the station's history, SLU has provided financial and in-kind support, guidance and encouragement.

On behalf of all of NCPR's staff and listeners, we extend a heartfelt thanks to all at SLU. More than anything else, we appreciate how clearly you let us know you're proud of North Country Public Radio.

ANNUAL GIVING

Gifts to NCPD's annual fund are the single largest source of our revenue. In fiscal year 2007, 4,322 households demonstrated their commitment to NCPD with membership donations that helped sustain our day-to-day operation. We extend our heartfelt thanks to all who contributed so generously.

\$365-\$499

Geraldine C. Armani
Nancy Bell
Jim and Jean Benvenuto
Thomas L. Berger
Florence Bero
Thomas and Jane Bissell
Laurie Booth-Trudo and Michael Trudo
Jason and Gail Brill
Rocky and Betsy Buck
Dr. Gerald Cahill
Lisa and Greg Caito
Craig Carney
Jane A. Castaneda
Robert Collier
Joe and Rita Coney
David and Carolyn Cramoy
Lorene and Derek Davey
Raven Davis
LeRoy E. and Patricia DeMarsh
Christopher R. Dunn
Bill and Gini Dutcher
Stephen and Karen Easter
Dr. Steven D. Fisher
Kathleen Fitzgerald and Bob Josephson
Selma Foster and Walter Weitzmann
Brenna and Jeffrey Ginger
Irving and Sheila Goldman
George Gonos
Fred and Melinda Goss
Charlotte and John Greenizen
Crosby Hard
Dani Haseltine
Chrystal L. Hayman
M. J. Heisey and Phil Harnden
Jeffrey D. and Irene Horbar
David E. Hornung and Susan Ward
Dr. Stacey Howlett
Sarah Johnson
David and Nicola Jordan
Dina Kennedy
Brian and Sally Kirby

William Kirchgasser
Richard J. Leonard
Julia Loomis and Howard Runyon
Frances Lund and Troy Randall
Louis and Sandy Maine
Brian Mann and Susan Waters
Daun Martin
Dan and Gloria C. McCormick
Kevin and Alycia Miller-Lynch
John Mills and Margaret Balassone
Dr. and Mrs. Scott D. Minor
Jim and Joyce Monroe
Susan Neal and Bob Pettee
Celia Nyamweru and Njuguna Mwangi
Sara A. Ort
Laura N. O'Shaughnessy
Therese Patnode
Michael and Mary Beth E. Peabody
Laura Person
Laura J. Pfeffer
Carol Jean Pinney
Anselum L. Pominville
Donald Potter and Barbara Lake Potter
Charlotte Ramsay
Bob Reddoch
Mary Lou Reed
George and Carol J. Reed
Betty R. Rutherford
Mary Beth Sclafani
Michael and Ellen Seidman
Jerry and Toni Shaw
Harold and Carol Shippey
Dixie Smith
Armond and Ann Spencer
Michael and Jane Squires
Kate Stavenhagen and Don Nardiello
Daniel and Ann Sullivan
Sandra Uechi and David Crosby
Jeff Van Arsdale and Jan Virkler
Mildred Whalen
Frederick and Barbara Wilder
Sarah Woodin

\$500-\$999

Michael and Katherine Archibald
Peter and Barbara Beekman
Arthur and Sandy Bissell
Parker and Judith Blatchford
William and Karen Blough
Etienne and Lisa Boillot
Maegan Bos and Brian Ladd
Bill and Betty Bradley
William and Gail Bradley
Charlie and Freda Bradt
Dennie and Libby Brandt
Christopher and Linda Brandy
Ron and Millie Burkman
Don and Peggy Burlingame
Richard and Ellen Bush
Frederick C. Calder
Drs. Luis Canales and Susanne Daye
Preston and Joan Carlisle
Vasily and Mary-Ann Cateforis
Anitra Christoffel Pell
Jennifer and Trenton Clark
Timothy and Andrea Collins
Grant and Marguerite Cornwell
Terry de la Vega and Dale Hobson
David and Sandy Demarest
John and Beverly DeWeese
Allan and Carol Drew
Joe Duemer and Carole Mathey
Richard Dutton and Susan Swain
John Eckel
Nils and Lynn Ekfelt
Nancy Dotterer Field
Timothy and Amy Flack
Richard Gardner and Anne Monck
Frederick and Diana Genung
Peter and Linda Gibbs
Judith C. Gibson
Peter and Marilyn Gillespie
Larry and Judith Glasser
Joy Gokey
Tony and Bunny Goodwin
Clancy H. Gratto and Colleen Livingston
Linda Griffin and Tom Patterson
R. Avery Hall and Andrea Rogers
Calista L. Harder
Hank and Marian Hofmann
Chris Horn and Judith Vernon-Horn
Norman and Nancy Howard
Robert and Kristin Hyams
Gene and Carolyn Kaczka
Brad J. Landry
Sara and Bill Leo

Lee and Yvonne Lewandowski
 Phyllis Magnus
 Anne Malone and Milner Grimsled
 Lynne H. Matott
 Bob and Betsey Matteson
 Louise McCarren and Ed Amidon
 Thomas and Amber McKernan
 Peter and Nancy Miller
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 Timothy and Beth Patrick
 Don and Betty Peckham
 Gary and Diane Pickering
 Galen K. Pletcher
 Ali Pomponio and Richard Perry
 Thomas and Carol Pynchon
 Eileen Raymond and Donna
 Smith-Raymond
 Terry and Nancy Reed
 Shirley A. Russell
 Lynn Sarf and Rich Watkins
 John and Betty Schlieder
 Michael and Lora Schultz
 Tom and JoAnn Schwalm
 Stacie Sears
 Grant Simmons
 Bruce and Rosalie Smith
 Everett and Martha F. Smith
 Ginger Storey-Welch and Doug Welch
 John R. Sullivan
 Susan Sweeney Smith and Andrew Smith
 Cathy Tedford
 Kelly J. Trombley
 Valerie Trudeau
 Jan K. Turcotte
 Alfred Tyler, 2nd and Mary Tyler Daub
 Anna Van Slyke
 Pieter Visscher
 Tom Warrington and Betsy Folwell
 Susan Washburn and Kristin Rehder
 Bill Weber and Amy Vedder
 Robert and Patricia Wells
 Ron Williams and Kathy Schaper
 Mickey Williams
 Thomas and Patricia Willis
 Eric Wojahn
 Robert and Blaikie Worth
 Con Tech Building Systems, Inc., Bob
 and Beth Reddick
 Countryside Veterinary Clinic
 Ogdensburg Rotary Club, Inc

\$1000-1999

The Altman Foundation, Peter and
 Margie Stern
 Ann Adams and Gerald Kusler
 Michael G. Alzo
 Ben and Charlotte Benderly
 Eleanor Garrell Berger and Michael
 Di Nunzio
 Thomas and Marion Blauvelt
 James and Marcia Brooks
 Elizabeth Bryden
 Peter V. Carls
 David and Lucy Carson
 Michael and Kathy Clarke
 Duncan and Lois Cutter
 Frances M. Davis
 JoAnn Elberty
 Jay and Dorothy Federman
 Rene-Paul and Janice Forier
 Edward and Elizabeth Gaylord
 Rita Goldberg
 Stephanie J. Gubelin
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 Michael and Evelyn Kitay
 Janet Langlois
 Todd Lockwood
 Daniel and Carol Luthringshauser
 John and Jonathan Macdonald
 Sebastian and Anne Mazzotta
 Robin McClellan, Community Foundation
 for Greater Buffalo
 Sandra McCloy and John Dewar
 Bruce and Alice McClure
 Drs. Elizabeth McCormick and Steve Scalia
 Frank and Marilyn McNicholas
 Arnie and Bonnie Miller
 Henry Morlock and Ursula Jones
 Eric and Judy Mower
 Kate Newell
 Don O'Brien
 Aileen O'Donoghue
 Bengt and Polly Ohman
 Stephen and Deborah Page
 June Peoples and Joel Hurd
 Susan Powers and Will Siegfried
 Wanda J. Renick
 Charlie and Pooh Ritchie, Staritch
 Foundation
 Phoebe and Allen Rogerson
 Peggy Rood
 John and Nancy Rosenthal

Joe and Diny Rupp
 Mark and Louise Scarlett
 Elizabeth Skarie and Jerry Greenfield
 Roland and Nina Stearns
 Michael and Joanna Rebecca Thompson
 John and Georgia Vose
 Peter and Francine Walker
 Paul Willcott and Ann Laemmle
 And one anonymous donor

\$2000-\$4999

Edward and Betsy Blodgett
 Anonymous in honor of
 Ellen Cuthbert Burt
 Sheila Cerwonka
 Michael Ellis and Kathleen Hanna
 Stephen and Judith Hopkins
 Timothy Kemp and Suzanne Miller
 Theodore and Mary Mascott
 Morris and Annemarie Pinto
 Tom and Jane Plastino
 Ellen Rocco
 Robert and Jackie Sauter
 Jeffrey Sellon and Marilyn Burns
 David Sommerstein and Lisa Lazenby
 Barrie and Wynant Vanderpoel
 William and Elise Widlund
 Peter and Kathy Wyckoff

\$5000-\$9999

Jeff and Allee Burt
 Rhonda Butler and David Brunner
 Wilbur and Peggy Cowett
 Margo Ernst
 Lee and Debby Hirschey
 J. Richard and Carol Munro
 Allan P. Newell

\$10,000+

John and Eve Bogle

ADIRONDACK SERVICE ENDOWMENT

We extend profound thanks to the many generous station investors who helped us reach our \$300,000 challenge to create a permanent fund for the Adirondack News Bureau. The fund has reached \$1.32 million in gifts to date - on track to reach our \$2,000,000 goal by the 10th Anniversary of the Adirondack News Bureau in 2009.

Special Thanks To:

Sandy and Joan Weill, Lee and Nancy Keet, Margot and John Ernst and Rhonda Butler and David Brunner for investing in the initial \$300,000 challenge fund - and being so helpful that we met the goal 4 months ahead of schedule.

Their challenge inspired Woody and Elise Widlund of North River to add an additional \$200,000 to the challenge fund - when we meet the Widlund Challenge, the endowment will grow by an additional \$400,000 and reach \$1.7 million.

Joan and Fred Armstrong
Eleanor Garrell Berger and Michael G.
Di Nunzio

John and Eve Bogle
Cali Brooks and Galen Crane
Rhonda Butler and David Brunner
Linda Cohen and Sarah Cohen **
Joe and Rita Coney **
William and Sara Jane DeHoff
Paul Dooling and Sandra Danussi
Michael Ellis and Kathleen Hanna
Paul Elston and Frances Beinecke Elston
Margot and John Ernst
Jay and Dorothy Federman
John and Linda Friedlander
John and Linda Fritzingler
Edward and Elizabeth Gaylord
Barbara Glaser
Stephen and Judith Hopkins
Jack and Connie Hume
Nancy and Lee Keet
Timothy Kemp and Suzanne Miller
Bill Knoble
Robert and Judith Lievens
Brian Mann and Susan Waters
Charles W. McCutchen
Donald and Marjory Moeller
Mr. and Mrs. James T. Morley, Jr.
Edward and Sandra Nathan
Allan P. Newell
Philip Newton and Dianne Fortado

The Evergreen Fund at the Adirondack
Community Trust
Michael and Mary Beth E. Peabody
Carol and Glenn Pearsall
Richard and Rooney Poole**
Meredith M. Prime
The Prospect Hill Foundation, Inc. -
Frances Beinecke
Chandler Ralph and David Aldrich
Charlie and Pooh Ritchie, Staritch
Foundation, Inc.
Ellen Rocco
Amy and Oscar Schachter
Bill and Nina Schoch
Harriet and Andrew Singer
Charles and Jeanine Sporcik
Susan Sweeney Smith and Andrew Smith
Lisa C. Townson
Sanford and Joan Weill
William and Elise Widlund
Patricia and Philip Winterer
Cecil and Gilda Wray
Peter and Kathy M. Wyckoff
Fran Yardley and Burdette Parks
Anthony M. Zazula
And Two Anonymous Donors

*** Gifts directed to a NCPR Adirondack Service
Fund administered by The Community
Foundation of Herkimer and Oneida Counties*

**NCPR OPERATING ENDOWMENT
Administered by St. Lawrence University**

Trevor Labarge
Joseph Liotta
Susan Pankey and Arthur Siebert
Carol Jean Pinney
Kelly J. Trombley

FOUNDATIONS AND SPECIAL PROJECTS

The Adirondack Museum in support of the station's Adirondack arts and cultural coverage
ALCOA Foundation in support of NCPR's Emergency Alert Service / Tower Replacement
Rhonda Butler and David Brunner for generously hosting an outreach event
Linda and Sarah Cohen in support of NCPR's Adirondack Service
Greg and Kate Couch in support of StoryCorps
Anitra Christoffel Pell for generously hosting an outreach event
Margot Ernst for generously hosting an outreach event
Northern New York Community Foundation in support of StoryCorps

Barbara Glaser for generously hosting an outreach event

Lake Placid Education Fund in support of NCPR's Adirondack Service

Jim and Charity Marlatt for generously hosting an outreach event

Bengt and Polly Ohman for generously hosting an outreach event

Paul Smith's College in support of *Natural Selections*

Glenn and Carol Pearsall Adirondack Foundation in support of *Natural Selections*

John and Nancy Rosenthal in support of technological enhancements to NCPR's web service

John A. Sellon Charitable Trust in support of the Adirondack News Bureau

The Sweetgrass Foundation in support of StoryCorps

NYS Senator Jim Wright in support of NCPR's Emergency Alert Service / Tower Replacement

**NORTH COUNTRY READS PROJECT
PARTNERS AND DONORS**

*North Country Reads is a collaborative one community/one book project that brought together a number of generous community organizations. This project provided 2500 copies of this year's book, *The Ha Ha*, to schools and senior citizens around the tri-county area. The author, Dave King, completed a 30 event marathon visiting libraries, school districts, and senior living environments around the region. We thank our generous partners and the project donors.*

Jefferson Community College
Flower Memorial Library
Verizon Foundation
Northern New York Community Foundation
Henry Keep Home
Pratt Northam Foundation
Bernier Carr and Associates
Ronald McDonald House Children's Charities
Senator James Wright via a legislative allocation
Watertown Daily Times
New York State Council on the Arts
Decentralization Program via the North Country Library System
St. Lawrence and Lewis County BOCES

UNDERWRITERS

1844 House
 A-1 King's Buffet
 A-1 Oriental Kitchen
 Adirondack Artisan Catering
 Adirondack Artists Guild
 Adirondack Community Trust
 Adirondack Community Trust (Meredith Prime Fund)
 Adirondack Council
 Adirondack Ecological Center
 Adirondack Economic Development Corporation
 Adirondack Hardwoods
 Adirondack Holiday
 Adirondack Lakes & Trails Outfitters
 Adirondack Life
 Adirondack Medical Center
 Adirondack Mission
 Adirondack Museum
 Adirondack Nature Conservancy & Adirondack Land Trust
 Adirondack Neuropsychology Services
 Adirondack Park Pet Hospital
 Adirondack Reader
 Adirondack Regional Federal Credit Union
 Adirondack Regional Tourism Council
 Adirondack Theatre Festival
 Adirondack Tri-County Nursing & Rehabilitation Center
 Adirondack Wellness Movement
 Advertiser's Workshop
 A.G. Construction
 A.G. Edwards & Sons
 Alexandria Bay Chamber of Commerce
 Alice Hyde Medical Center
 American Management Association
 Ampersound
 Animal Clinic of Malone
 The Antique Boat Museum
 Aramark
 The Arts Guild of Old Forge, Inc.
 The Ashley House
 Asian Buffet & Grill
 Asian Buffet & Mongolian Grill
 The Association for the Protection of the Adirondacks
 Bartel Motors
 Nancie Battaglia Photography
 Bergman Real Estate
 Bionique Testing Laboratories, Inc.
 The Birch Store
 Blue Heron Realty
 Blue Mountain Organics
 Bluseed Studios

The Boathouse Camp & Home
 Books & Baskets
 The Bookstore Plus
 Brick Oven Café
 Burlington's Flynn Center for the Performing Arts
 Burlington Violin Shop
 Café Sarah
 Luis Canales, M.D.
 Canton Family Physicians, P.C.
 Canton-Potsdam Hospital
 Law Office of Preston C. Carlisle, P.C.
 Champlain Valley Folk Festival
 The Church of the Ascension
 The City of Kingston, Ontario
 Clarkson University
 Claxton-Hepburn Medical Center
 The Clipper Inn
 Coakley ACE Hardware
 ComLinks
 Community Bank N.A.
 Community Energy Services
 Community Performance Series
 Copperfield Inn
 Corning Incorporated Foundation
 Charlie Cowan of A.G. Edwards
 Crowne Plaza Lake Placid Resort
 CSEA Local 059
 CVPH Medical Center
 Dr. Peter Dargie
 Davidson Brothers Brew Pub
 Dr. Suhail Sami Daye
 Dennis Communications
 East Road Adult Home, Inc.
 Edwards Opera House
 Elk Lake Lodge
 T. Evans Insurance Agency
 Fact and Fiction Bookshop
 Fat Man's Blues Band
 First Night Saranac Lake
 First Unitarian Universalist Society
 Fischer, Bessette, Muldowney & Hunter, Attorneys at Law
 Five Corners Café
 Fletcher Allen Health Care
 Frontenac Crystal Springs Water, Inc.
 Roland Gibson Art Gallery/SUNY Potsdam
 Glengarry Highland Games
 Glens Falls Hospital
 Golden Arrow Lakeside Resort

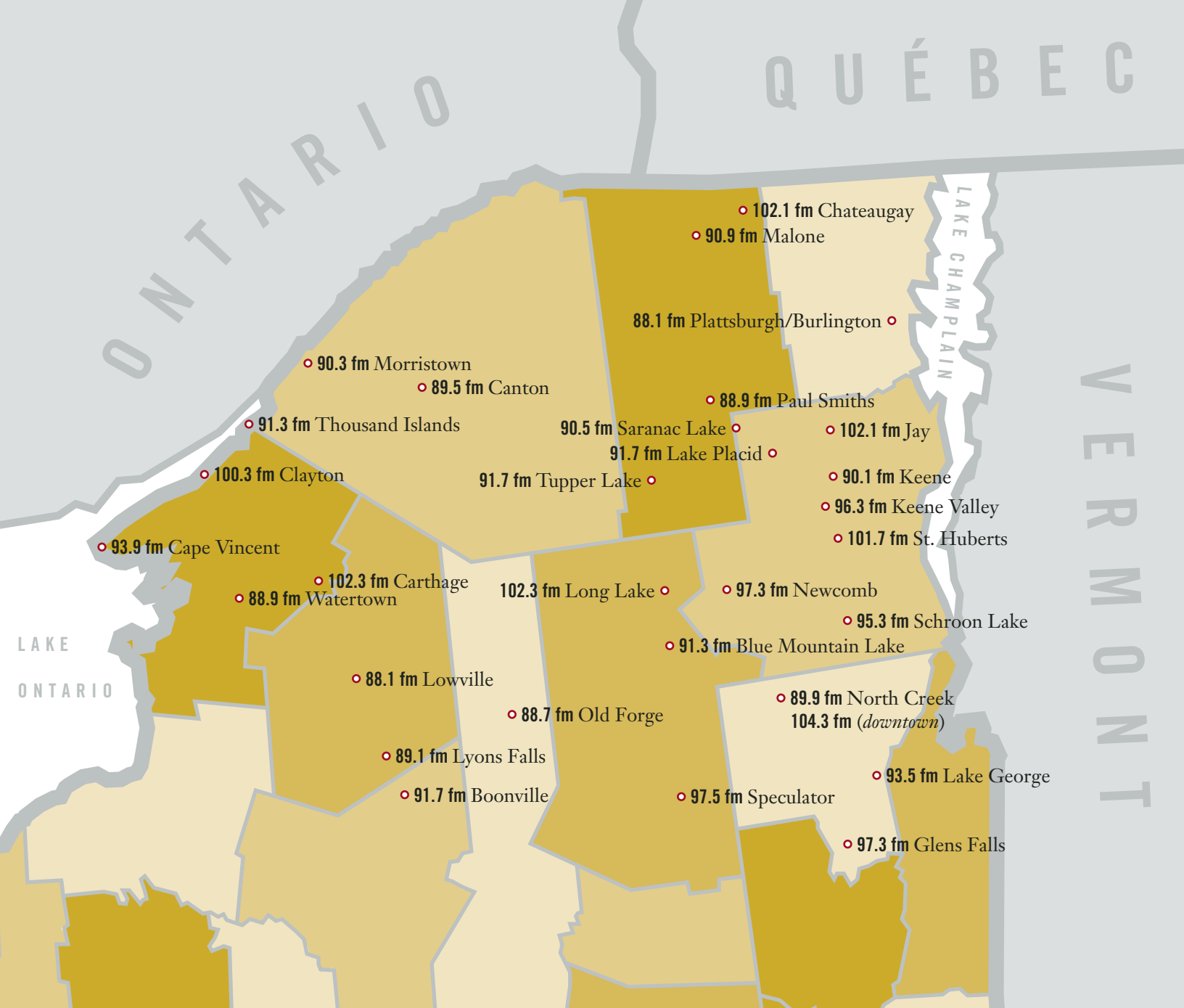
Goody Goody's
 Grater Architects, P.C.
 Gray & Gray Certified Public Accountants, P.C.
 Great Camp Sagamore
 The Green House
 Guide Boat Realty
 Hackett's
 Handweaving Museum & Arts Center
 Hanson Investment Management
 Helping Hands Caregivers
 Hill and Hollow Music
 Hohmeyer's Lake Clear Lodge
 Homespun Occasions
 Hospice Organizations of Northern NY
 High Peaks Hospice
 Hospice of Jefferson County
 Hospice of the North Country
 Hospice of St. Lawrence Valley
 Lewis County Hospice
 Hoss's Country Corner
 Hungry Bear Publishing
 Inphorm, Inc.
 Jefferson Community College
 Johnsbury Chamber of Commerce
 Anthony and Patricia Kadzius
 Kassian Real Estate
 Keene Fitness
 Keene Valley Market Place
 Keene Valley Neighborhood Services
 Kinney Drugs
 Thomas J. LaBombard, P.E.
 LaFave, White & McGivern, LS, PC
 Lake Forest Retirement Community
 Lake George Arts Project
 Lake Placid Center for the Arts
 Lake Placid Institute
 Lake Placid Rug and Home
 Lake Placid Sinfonietta
 Lake Placid Sports Medicine Center
 LaValley Real Estate
 The Leather Artisan
 Christopher H. Leifheit, Land Surveyor
 Nils Edward Luderowski, Architect
 Lundy Keetle & Company
 MacFadden-Dier-Leonard Insurance
 Maine Land Surveyors
 Major Plowshares Army and Navy Surplus
 Maple City Insurance
 Maren Dunn Bookstore & Coffeehouse
 Camil G. Maroun Insurance Agency
 Massena Independent Living Center
 Tim McCarthy, Architect
 McPhillips Insurance

N CPR extends thanks to Sergei and Caroline Lussi and The Crowne Plaza Resort & Golf Club Lake Placid for providing space for our Lake Placid repeater for over twenty years.

Medical Associates of Saranac Lake
 Medical Center Pharmacy
 The Mental Health Association of
 Jefferson County
 Menter, Rudin & Trivelpiece, P.C.
 Mirror Lake Inn
 Mirror Lake Wine & Liquor
 Ted and Ann Morgan
 Mountainman Outdoor Supply Company
 Mountain Music
 Myler Chiropractic
 Najer Realty
 National Electrical Contractors
 Association/IBEW
 Natural History Museum of the
 Adirondacks - The Wild Center
 NBT Bank
 New York State Council on the Arts
 (NYSCA)
 New York State Ranger School
 New York State Zoo at Thompson Park
 Niche Forestry
 Niche in the Woods
 Niles Asset Management, Inc.
 North Country Center for Independence
 North Country Reads
 North Country Savings Bank
 North Country School & Camp Treetops
 North Country Sustainable Energy Fair
 North Creek Rotary Club
 Northern Interiors
 Northern Music & Video
 North Woods Engineering
 Northwoods Inn
 Norwood Village Green Concert Series
 NYSERDA
 The O'Conner Group at UBS
 Dr. Dennis O'Hara
 Old Forge Cruise Line, Inc.
 Old Forge Hardware
 Ostrander's Sheepskin Shop
 Otis Technology, Inc.
 Our Town Theatre Group
 PACES
 Partridge Knoll
 Partridge Run Golf & Country Club
 Paul Post Realty
 Paul Smith's College
 Pearsall Financial Group at UBS
 The Law Offices of Pease & Gustafson
 Pendragon Theatre
 Penski, Inc.
 Phillip's Diner
 Pine Harbour Assisted Living
 Placid Planet Bicycles
 Planned Parenthood of Northern NY
 Point of View Studio
 Poissant, Nichols, Grue & Vanier, P.C.

Potsdam Center for Innovative Dental
 Technologies/
 Terry Reed D.D.S.
 Potsdam Chamber of Commerce
 Potsdam Food Co-Op
 Potsdam Main Street Apartments
 Frannie Preston/CTX Mortgage Company
 ProAct Pharmacy Services, Inc.
 Raquette Lake Navigation
 The Ray Brook Frog
 Reddy Cancer Treatment Center
 Red Fox Books
 Red Truck Pottery
 Frederic Remington Art Museum
 Remington Furniture
 RoundLake Studios
 Saratoga Guitar
 Save The River, Inc.
 Don Scammell, Incorporated
 Scenic Outlook Studios
 Schroon Falls Farm
 Scotts Florist
 SeaComm Federal Credit Union
 Seasons Specialty Gifts
 Marcella Sembrich Opera Museum
 Seyfarth & Seyfarth, CPAs, PC
 J.E. Sheehan Contracting Corp.
 Shelburne Museum
 St. Ann's Church
 St. James Church
 St. Lawrence Business Services, Inc.
 St. Lawrence Centre
 St. Lawrence County Chamber of
 Commerce
 St. Lawrence County Industrial
 Development Agency (IDA)
 St. Lawrence County Probation
 St. Lawrence County Tobacco Free
 Coalition
 St. Lawrence NYSARC
 St. Lawrence University
 State University of New York College
 at Potsdam
 Stewart's Shops
 Sullivans' Office Supply, Inc.
 SunFeather Natural Soap Company
 Syracuse Symphony Orchestra
 Dr. Marta Szoke and Dr. Kathleen Terrence
 Thor Information Services, Inc.
 Thousand Islands Bridge Authority
 Thousand Islands Museum
 Thousand Islands Performing Arts Fund
 TJ Toyota
 Town of Indian Lake
 Traditional Arts in Upstate New
 York/TAUNY
 Trail's End Inn, Inc.
 Tri-Lakes Center for Dentistry

Tri-Lakes Center for Independence
 Tupper Lake National Bank
 Twitchell Sportswear
 Two Horse Trade Co.
 UBS Financial Services, Inc.
 Unitarian Universalist Church
 United Helpers
 University of Vermont - Lane Series
 Upper Hudson Bluegrass Festival
 Upper Hudson Musical Arts
 Upper Hudson River Railroad
 Vermont International Festival
 Vermont Solar Engineering
 Village Diner
 Vision Press/Absolutely Business
 Ward Lumber
 Paul S. Warner Cancer Treatment Center
 Waste-Stream, Incorporated
 Watertown Irish Festival
 The Wawbeek Resort and Restaurant
 Whalen, Davey & Looney, LLP
 Wildlife Conservation Society
 Wilhelm, Chatelle and Towne, Surveyors
 Emma Willard School
 Windfall Bar and Grill
 Dr. Duncan Forbes Winter
 Richard E. Winter Cancer Treatment Center
 Woods Farm Market & Garden Center
 World in Potsdam Diversity Festival
 WWNY-TV, Channel 7
 Young & Wilcox



NCPR COVERAGE MAP

Support from our listeners has helped us grow from a 2600-watt signal covering portions of St. Lawrence County in 1968, to a network of 31 transmitters broadcasting to the entire Adirondack North Country, western Vermont, and southeastern Ontario today. From the St. Lawrence Valley to Lake Champlain, and Lake Ontario to Lake George, NCPR is your award-winning public radio service – 24 hours a day – 365 days a year.

NCPR FREQUENCY LIST

89.5 fm Canton	90.1 fm Keene	104.3 fm North Creek (downtown)
91.3 fm Alexandria Bay/ Thousand Islands	96.3 fm Keene Valley	88.7 fm Old Forge
91.3 fm Blue Mountain Lake	93.5 fm Lake George	88.9 fm Paul Smiths
91.7 fm Boonville	91.7 fm Lake Placid	88.1 fm Plattsburgh/Peru/ Burlington
93.9 fm Cape Vincent	91.7 fm Long Lake	90.5 fm Saranac Lake
102.3 fm Carthage	88.1 fm Lowville	95.3 fm Schroon Lake
102.1 fm Chateaugay	89.1 fm Lyons Falls	97.5 fm Speculator
100.3 fm Clayton	90.9 fm Malone	101.7 fm St. Huberts
97.3 fm Glens Falls	90.3 fm Morristown	91.7 fm Tupper Lake
102.1 fm Jay	97.3 fm Newcomb	88.9 fm Watertown
	89.9 fm North Creek	



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St. Lawrence University, Canton, NY 13617

Phone: 315.229.5356 Fax: 315.229.5373

Toll-free: 877.388.6277

www.ncpr.org