2009 EEO Public File Report

North Country Public Radio/Saint Lawrence University

Reporting Period: February 1, 2009 – January 31, 2010

Stations covered by this report:

WSLU, Canton, NY
WSLO, Malone, NY
WSLL, Saranac Lake, NY
WSLJ, Watertown, NY
WXLU, Peru, NY
WXLH, Blue Mountain Lake, NY
WXLG, North Creek, NY
WXLQ, Bristol, VT
WXLG, Boonville, NY
WXLS, Tupper Lake, NY

Full-time vacancies filled this period: none

Recruitment sources used: not applicable

Initiatives required under 47 CFR 73.2080(c)(2) {two required for smaller market station}:

(v) Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment:

• Student Web Design intern Chelsea Ross, July-August, 2009
• Student Community Calendar intern Rachel Montpelier, July-August, 2009

(vi) Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies)

• 4/16/09 Slatkin/French outreach event, Essex, NY
• 7/20/09 Hopkins outreach event, Keene, NY
• 8/21/09  Gibson Brothers concert and outreach event, Indian Lake, NY
• 8/23/09  Clarke outreach event with NPR President Vivian Schiller, Lake George, NY
• 8/23/09  Outreach event with NPR President at home of St. Lawrence University President, Canton, NY
• 8/24/09  Outreach event with NPR President, Keets home, Saranac Lake, NY
• 8/24/09  Hosting and broadcast of public forum and call-in program with NPR president at Saranac Lake (NY) Public Library
• 8/24/09  Open House at NCPR studios with NPR President, Canton, NY
• 8/24/09  Outreach event with NPR President, DeHoff home, Lake Placid, NY
• 10/4/09  Outreach event at Marlatt’s home, Keene Valley, NY
• 10/7/09  Outreach event at McClellan home, Potsdam, NY
• 12/6/09  Volunteer outreach event Colton, NY

(vii) Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting:

• Assistant News Director David Sommerstein taught two classes in Broadcast Journalism to St. Lawrence University students
• Hosting of “Common Wealth, Common Wisdom” project, designed to connect high school-age individuals with people who had memories of the depression of the 1930’s. Facilitators were employed to train students in the use of field recording equipment and creating finished multi-media presentations. Participants included: Breanna Rice, Jennifer Sibert, Kolby Weaver, and Chelsea Ross. (July-August 2009)

(viii) Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions